

WHAT WE STAND FOR



Mission

To be Uganda's most user-centric and transparent career platform; where we connect the right candidates with the right opportunities.

Vision

To be the leading source of talent in our markets by providing a platform through which Job search and talent acquisition is simplified.

WHY ADVERTISE ON BRIGHTERMONDAY



- Reach Uganda's largest jobseeker audience instantly on the internet and mobile phones.
- Receive applications on the Application Tracking System (ATS).
- Edit your job listings anytime.
- Customize how your job listing is targeted by category, location, salary level and more.
- Get tailored recruitment services.
- Promote your brand as the preferred employer.
- Attract the best talent, both local and International.

TRAFFIC



Sessions

+2,2m

Users

+600k

Page Views

+9,8m

New Users

+600k

Avg. Session Duration

5min

Page / Sessions

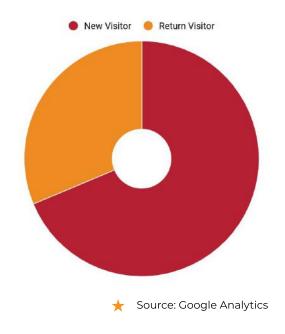
4

Sessions Per User

4

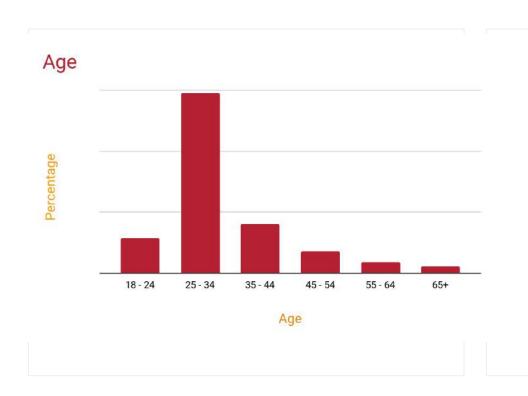
Bounce Rate

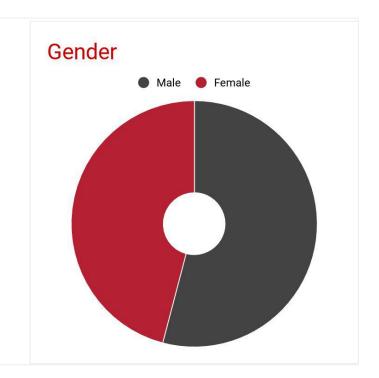
35%



SESSIONS - BY AGE & GENDER

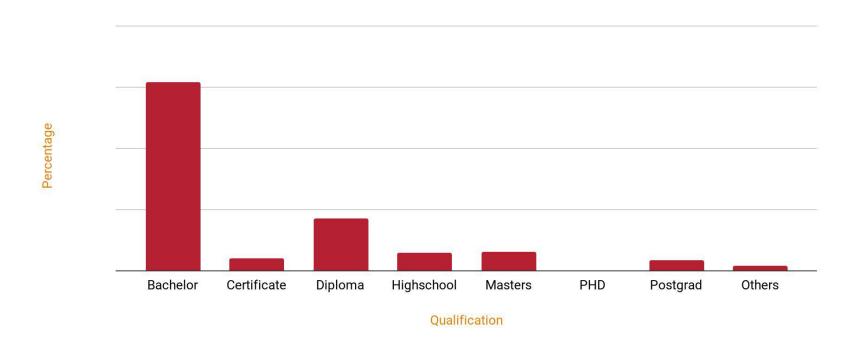






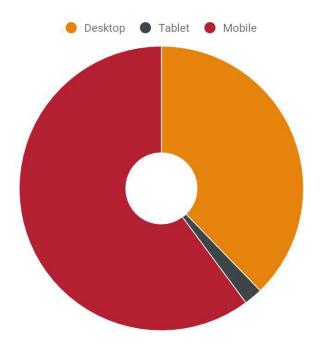
EDUCATION LEVEL





DEVICE USAGE



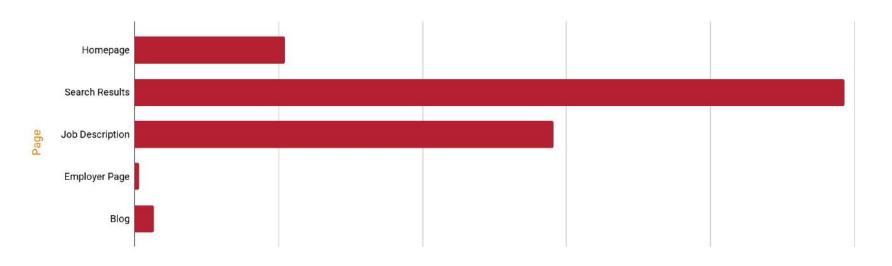


Device Category	Session
Mobile	+1,3m
Desktop	+800k
Tablet	+45k



TOP CONSUMED CONTENT



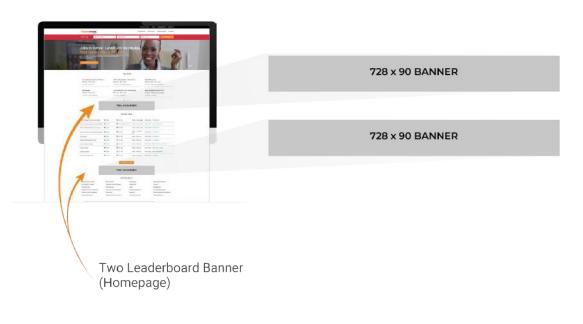


Percentage

 \star These are the top pages consumed by our users.

HOMEPAGE BANNER COSTS (DESKTOP)

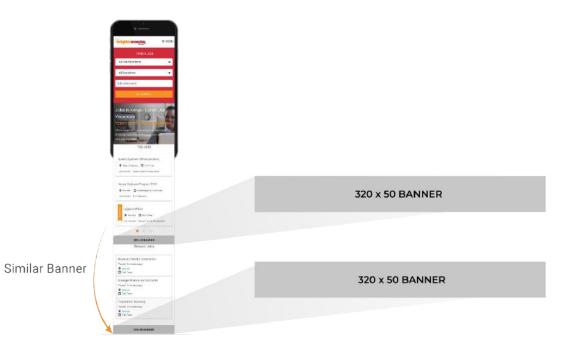




- ★ There are two banner slots available on the homepage.
- ★ The cost covers both desktop and mobile.

HOMEPAGE BANNER COSTS (MOBILE)

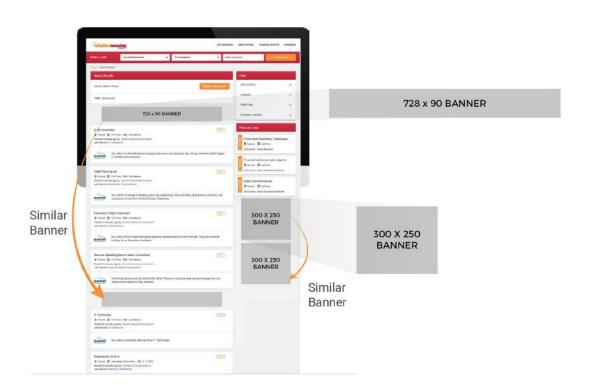




★ There are two banner slots available on the homepage.

SEARCH PAGE BANNER COSTS (DESKTOP)

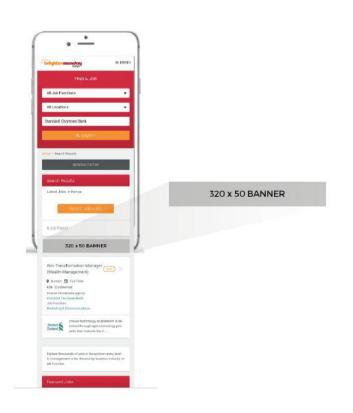




★ The cost covers both desktop and mobile.

SEARCH PAGE BANNER COSTS (MOBILE)

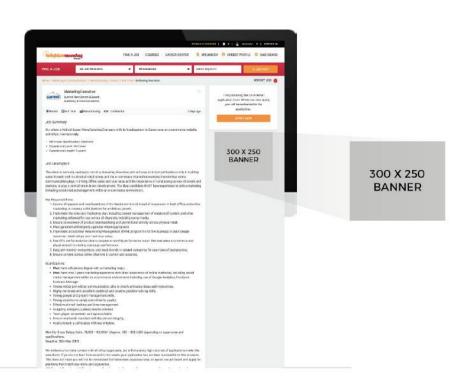




★ There is one banner slot available on the mobile search page and is only available when you purchase the 'Top Package'.

LISTINGS PAGE (DESKTOP)





★ The cost covers both desktop and mobile.

LISTINGS PAGE (MOBILE)





There is one banner slot available on the mobile listing page.

DEDICATED EMAIL BLAST COSTS

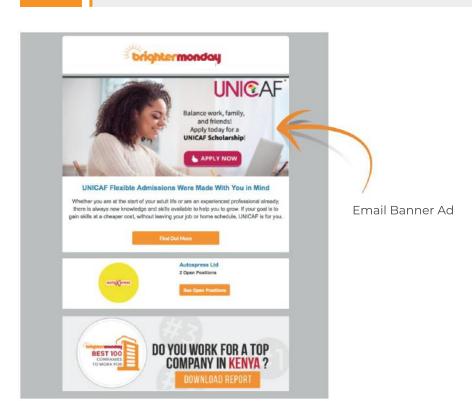




Dedicated Communication ★ Dedicated & customised email to our full database.

EMAIL BANNER AD COSTS





★ We include an Email banner in our weekly emails.

Three slots are available per week.

CONTACT US





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